### Lecture 5: Multiple Linear Regression

Module 2: part 1

Spring 2024

# Logistics

- Start of Module 2 (3 lectures total)
- Assessment for Module 1 is due 11:59pm on Feb 11 (Wed)
- See Canvas Announcement (ask TAs if any question)

# Linear Regression

In Module 1, we discussed **simple linear regression**, the setting where we observe two variables:

- One dependant variable (predicted variable): Y<sub>i</sub>
- One independent variable (predictor variable, covariate, regressor): X<sub>i</sub>

# Linear Regression

In Module 1, we discussed **simple linear regression**, the setting where we observe two variables:

- One dependant variable (predicted variable): Y<sub>i</sub>
- One independent variable (predictor variable, covariate, regressor): X<sub>i</sub>

In Module 2, we will consider **Multiple Linear Regression**, the setting where we have:

- Multiple independent variables (predictor variable, covariate, regressor): X<sub>i</sub>
- Allows for better predictive power
- Allows for more flexible, richer models
- Allows to "adjust" for other variables

Data contains the sale price of 522 houses in a Midwestern city in 2002<sup>1</sup>.



- $Y_i$  is sale price of home
- What covariates would you use to predict or model the price of a home?

<sup>&</sup>lt;sup>1</sup>Dataset from 'Applied Linear Statistical Models' by Kutner, Nachtsheim, Neter, and Li

Home Price<sub>i</sub> = 
$$\hat{b}_0 + \hat{b}_1$$
Sq Ft<sub>i</sub>  
 $R^2 = .67$ 

Home 
$$\widehat{\mathsf{Price}}_i = \hat{b}_0 + \hat{b}_1 \mathsf{Beds}_i$$
  
 $R^2 = .17$ 

Home 
$$\widehat{\mathsf{Price}}_i = \hat{b}_0 + \hat{b}_1\mathsf{Baths}_i$$
  
 $R^2 = .47$ 

Home 
$$\widehat{\mathsf{Price}}_i = \hat{b}_0 + \hat{b}_1\mathsf{Sq}\;\mathsf{Ft}_i + \hat{b}_2\mathsf{Beds}_i + \hat{b}_3\mathsf{Baths}_i$$
  
 $R^2 = .69$ 

We will predict  $\hat{y}_i$  using p different covariates

$$\hat{y}_i = \hat{b}_0 + \hat{b}_1 x_{i,1} + \hat{b}_2 x_{i,2} \dots \hat{b}_p x_{i,p} = \hat{b}_0 + \sum_{j=1}^p \hat{b}_j x_{i,j}$$

Notation:

- We will typically use bold face to denote vectors
- Observations will typically be i = 1, ..., n and covariates will be j = 1, ..., p
- x<sub>i,j</sub> denotes the value of the *j*th covariate for the *i*th observation
- The covariates for the *i*th observation:  $\mathbf{X}_{i} = \{X_{i,1}, X_{i,2}, \dots, X_{i,p}\}$
- X table (or matrix) where each row is one observation and each column is a covariate
- $\mathbf{Y} = \{Y_1, Y_2, \dots, Y_n\}$
- Vector of linear coefficients :  $\hat{\mathbf{b}} = \{\hat{b}_0, \hat{b}_1, \hat{b}_2, \dots, \hat{b}_p\}$

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Select  $\boldsymbol{\hat{b}}$  by minimizing the residual sum of squares:

$$RSS(\hat{\mathbf{b}}) = \sum_{i=1}^{n} (y_i - \hat{y}_i)^2 = \sum_{i=1}^{n} [y_i - (\hat{b}_0 + \sum_{j=1}^{p} \hat{b}_j x_{i,j})]^2$$

### Potentially helpful but not necessary math

In matrix vector notation,

$$RSS(\mathbf{\hat{b}}) = (\mathbf{Y} - \mathbf{X}\mathbf{\hat{b}})^T (\mathbf{Y} - \mathbf{X}\mathbf{\hat{b}})$$

so to minimize this quantity, we take the derivative and solve for 0.

Taking the derivative with respect to vectors is a bit more complex, but intuitively similar

$$\frac{\partial RSS(\hat{\mathbf{b}})}{\partial \hat{\mathbf{b}}} = -2\mathbf{X}'(\mathbf{Y} - \mathbf{X}\hat{\mathbf{b}})$$
$$0 = -2\mathbf{X}'(\mathbf{Y} - \mathbf{X}\hat{\mathbf{b}})$$
$$0 = \mathbf{X}'\mathbf{Y} - \mathbf{X}'\mathbf{X}\hat{\mathbf{b}}$$
$$\hat{\mathbf{b}} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{Y} \approx \frac{cov(X, Y)}{var(X)}$$

The population model we are trying to recover is

$$E(Y_i \mid \mathbf{X}_i = \mathbf{x}) = b_0 + b_1 x_1 + b_2 x_2 + \ldots + b_p x_p$$

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#### Interpretation:

- $b_0$  is the expected value of  $Y_i$  when **all** observed covariates are 0
- For k ≠ 0, b<sub>k</sub> is the difference in the expected value of Y<sub>i</sub> and Y<sub>j</sub> when x<sub>i,k</sub> and x<sub>j,k</sub> differ by 1 unit (i.e., x<sub>i,k</sub> x<sub>j,k</sub> = 1), but the value of all other observed covariates are the same (holding all the other x<sub>i,l</sub> constant).

## Example

In the housing example:

- In simple linear regression, the coefficient of Beds captures association of an additional bedroom (which may also be associated with additional square footage)
- In multiple linear regression, the coefficient of Beds captures association of an additional bedroom (when Sq footage stays the same)

### Example

**Simple Linear Regression**:  $E(\text{Home Price}_i | \text{Sq Ft}, \text{Beds}, \text{Baths}) = b_0 + b_1 \text{Beds}_i$ ,

$$\hat{b}_1 = 56,200$$

If House 1 has two bedroom and House 2 has three bedrooms, we would expect House 2 to be 56,200 more expensive than House 1.

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#### Multiple Linear Regression:

 $E(\text{Home Price}_i | \text{Sq Ft}, \text{Beds}, \text{Baths}) = b_0 + b_1 \text{Sq Ft}_i + b_2 \text{Beds}_i + b_3 \text{Baths}_i$ 

$$\hat{b}_1 = 143; \, \hat{b}_2 = -14,786$$

If House 1 has two bedroom and House 2 has three bedrooms but the two houses have the same Sq Footage and the same number of bathrooms, we would expect House 2 to be 14,786 less expensive than House 1.

## Example: Productivity, Coffee, and Caffeine

In the example:

$$E(\text{Productivity}_i \mid \text{Coffee}) = b_0 + b_1 \text{Coffee}_i$$

 $E(\text{Productivity}_i | \text{Caffeine}) = b_0 + b_1 \text{Caffeine}_i$ 

## Example: Productivity, Coffee, and Caffeine

In the example:

$$E(\text{Productivity}_i \mid \text{Coffee}) = b_0 + b_1 \text{Coffee}_i$$

 $E(Productivity_i | Caffeine) = b_0 + b_1Caffeine_i$ 

 $E(\text{Productivity}_i | \text{Coffee, Caffeine}) = b_0 + b_1 \text{Coffee}_i + b_2 \text{Caffeine}_i$ 

# Interpreting Coefficients

- Each coefficient captures the association of a single covariate when all other covariates are fixed
- The coefficient (in the population model and the estimated coefficients) will change depending on what other covariates are included
- The size of coefficients can only be compared with respect to the units of the covariates

e.g., coefficient of Sq Ft has a much smaller magnitude than the coefficient of Beds because 1 additional sq ft is very different than 1 additional bedroom

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- Each coefficient captures the association of a single covariate when all other covariates are fixed
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  - of Beds because 1 additional sq ft is very different than 1 additional bedroom
- Discuss a problem in your field where you are interested in measuring association between a covariate and an outcome when holding other covariates fixed

# Specific types of covariates

The big assumption in linear regression is the conditional expectation of Y is linear in the covariates

$$E(Y \mid X = x) = b_0 + b_1 x$$

But what if the conditional expectation is not linear in x?

$$E(Y | X = x) = b_0 + b_1 x + b_2 x^2$$

The big assumption in linear regression is the conditional expectation of Y is linear in the covariates

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But what if the conditional expectation is not linear in x?

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We can always include additional terms and estimate:

$$\hat{y}_i = \hat{b}_0 + \hat{b}_1 x_i + \hat{b}_2 x_i^2$$

• Covariate 1 is x<sub>i</sub>; Covariate 2 is just the square of the first covariate

- The "degree" is the largest exponent in a polynomial
- You can fit a higher degree polynomial if your data is large enough (bias variance trade-off)
- The model is still *linear* in the covariates (the covariates just happen to be non-linear terms of x<sub>i</sub>)
- In practice, because  $x_i$  and  $x_i^2, x_i^3, \ldots$  can be very correlated and the higher order terms can be large, rescaling the higher order terms is very helpful

**Example:** Suppose I'm interested in predicting the number of calories in a pizza based on the radius of the pizza

 $\widehat{\mathsf{Calories}}_i = \hat{b}_0 + \hat{b}_1\mathsf{Radius}$  of Pizza

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 $\widehat{\text{Calories}}_i = -1.6 + 344.2 \times \text{Radius of Pizza}$ 



**Example:** Suppose I'm interested in predicting the number of calories in a pizza based on the radius of the pizza

 $\widehat{\text{Calories}}_i = -2.5 + 5.0 \times \text{Area of Pizza}$ 



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 $\widehat{\text{Calories}}_i = -2.5 + 5.0 \times \text{Area of Pizza} = -2.5 + 0 \times \text{Radius} + 5.0 \times \pi \text{Radius}^2$ 



**BTRY 6020** 

Interpretation of coefficients in polynomial regression is more complicated

$$E(Y_i | X_i = x) = b_0 + b_1 x + b_2 x^2 + b_3 x^3$$

- **Incorrect**: A 1 unit increase in x is associated with a b<sub>1</sub> increase in Y when holding x<sup>2</sup>, x<sup>3</sup>, ... constant
- Correct: A change of x from 4 to 5 is associated with a

$$[b_1(5) + b_2(5)^2 + b_3(5)^3] - [b_1(4) + b_2(4)^2 2 + b_3(4)^3]$$

increase in Y

- We must account for the fact that changing x also changes  $x^2$  and  $x^3$  (you CANNOT change x while keeping  $x^2$  constant).
- Association of Y and X not constant everywhere, but depends on specific value of X = x

# Wrap up

- We can model the conditional expectation of Y with multiple covariates
- Fit coefficients by minimizing the residual sum of squares
- Each coefficient describes the association between covariate and Y when holding all other covariates fixed
- Can include covariates which are polynomials of other covariates
- Lab will consider modeling home prices and predicting Brexit votes